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Directorate of Intelligence

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Syria: Economic Consequences of the Lebanese Fighting

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An Intelligence Memorandum

State Dept. review completed

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NESA 82-10**440** August 1982

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Syria: Economic Consequences of the Lebanese Fighting

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An Intelligence Memorandum

This memorandum was prepared by	25 X 1
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The paper was coordinated with the National	
Intelligence Council and the Directorate of	25 X 1
Operations.	/

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	Syria: Economic Consequences of the Lebanese Fighting	25 X 1
Summa	to Syria's short-term financial advantage, and texception. Syria's traditional Arab patrons, while do be holding back aid payments because of Iran, have given Syria nearly \$1 billion in the toutbreak of hostilities in Lebanon. The cash wis severe foreign exchange shortage. Riyadh could try to use its financial leverage to stances, but we believe Assad is unlikely to make related concessions simply to placate his finance. Assad undoubtedly recognizes that the Saudis regional stability and probably believes that who hit Syria, he will be able to exploit the Saudis' of th	chis war has been no ich had been widely report-Damascus's support for wo months since the ll temporarily ease Syria's 25X1 moderate Assad's political ke any major securityial supporters in the Gulf. fear his ability to threaten en truly dire financial crises concern to get the money he
	Over the longer run, the cash will not erase Symproblems. The armed forces' poor showing again President Assad to launch a major effort to upprequire defense expenditures well above the alr Longstanding official neglect of Syria's highly probably increase as Assad and other top offici preoccupied with military and foreign affairs.	nst Israel is likely to prompt grade the military that will eady-high prewar level. centralized economy will
		25 X 1
	Information available as of 29 July 1982 has been used in the preparation of this report.	

Secret NESA 82-10440 August 1982

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	Syria: Economic Consequences of the Lebanese Fighting	25X1
Foreign Exchange Crunch	Syria's imports have consistently outrun its abilipay for them. To finance its perennial trade def heavily on aid—predominantly from other Aral Baghdad pact to support Syria's role as a frontla-vis Israel (table 1). Foreign aid receipts covere estimated \$3.9 billion 1981 trade deficit.	ficit, Damascus depends b states under the 1978 line confrontation state vis-
	Before the outbreak of hostilities, little of the \$1 aid due to Syria this year had arrived. Rumors of the Gulf states would cancel their \$1.2 billion spersisted in supporting Iran against Iraq; Iraq, traditionally reneged on their commitments to put the day before the Israeli invasion, Damascus had received only about \$350 million	spread earlier this year that hare altogether if A25X1 Libya, and Algeria have pay the rest. As of 5 June,
	The lack of aid seriously aggravated Syria's chr problems. By 8 April, foreign exchange reserves million—enough to finance only one week's wor US Embassy has reported that virtually all busi any sort had been forced to operate at reduced le level government committee that reviews all impaprove only such essential commodities as food gave its approval, public-sector firms were force before the government-controlled banking system available. The delay for private-sector importers	s had dropped to just \$80 rth of civilian imports. The inesses requiring imports of evels for months. The high- port requests was willing to l. Even after the committee ed to wait three to 10 weeks in had the foreign exchange
	months,	
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Spoils of War

Table 1 Million US \$ Annual Baghdad Commitments to Syria, 1979-88 Total 1,850.00 528.57 Saudi Arabia 290.71 Kuwait 290.71 Libya 274.86 Iraq 211.43 United Arab Emirates 132.14 Algeria 121.58 Qatar 25X1 Assad has a proven ability to turn Middle East crises to Syria's short-term financial advantage, and this war has been no exception. In the two months 25X1 immediately following the Israeli invasion of Lebanon, we estimate that Damascus may have received nearly \$1 billion in direct financial aid from Arab states. 25X1 The Arab aid has helped Syria spare its populace any immediate adverse 25X1 no significant impact of the war. market shortages have arisen, despite widespread price controls that could have exacerbated the effects of any panic buying. By mid-June, the Syrian

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in importers' requests for foreign exchange.

Government had been able to clear all but about six weeks of the backlog

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The war-related cash is only a temporary boon to the hard-pressed Syrian economy. Import applications, for example, were once again piling up by
the end of June,
If Syria were forced to rely on export earnings and normal aid payments to finance substantial amounts of sophisticated new military equipment, the strain on the government's budget and foreign exchange holdings wc25X12 enormous. Domestic defense spending, excluding imports, accounted tor over 30 percent of the 1981 budget; 1981 military imports are estimated at
an additional \$1.9 billion. Payments for these and back-year imports
probably took the lion's share of Syria's 1981 export earnings (table 3).
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We believe that Syria's military reverses will prompt Assad to try to 25X1 enlarge and upgrade the Syrian military establishment. The principal economic cost of the buildup will probably be importing new and improved military hardware.
The Syrians, who blamed part of their poor showing on the low quality of Soviet military equipment, will possibly turn to Western suppliers for at least some of their future military needs. Although the outlays for Western arms could probably be higher than the cost of equivalent Soviet materiel, we believe the Saudis could be more inclined to underwrite such purchases in an attempt to chip away at Moscow's position in Damascus.

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Table 3	Million US \$

Syria: Balance of Payments

	1977	1978	1979	1980	1981 a	1982 ь
Merchandise balance	-1,961	-2,029	-3,394	-4,258	-3,910	-4,400
Exports	1,069	1,062	1,647	2,112	2,090	2,600
Oil	621	658	1,134	1,334	1,400	1,900
Imports	3,030	3,091	5,041	6,370	6,000	7,000
Military c	644	897	1,990	2,437	1,868	3,000
Services balance	-69	-195	-244	- 398	-450	-430
Exports	383	358	470	456	450	470
Imports	452	553	714	854	900	900
Private transfers	92	94	112	137	150	130
Current account	-1,938	-2,130	-3,526	-4,519	-4,210	-4,700
Capital account	2,129	2,028	3,717	4,269	4,175	4,640
Foreign aid	1,126	1,117	1,967	1,950	1,900	2,400
Long-term capital	228	359	75	-25	50	25
Other	775	552	1,675	2,344	2,225	2,215
Change in reserves	191	-102	191	-250	-35	-60

a Estimated.

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We believe that Assad will probably enlarge the Syrian military establishment, adding 15,000 to 25,000 men—about 1 percent of the labor force—to the military. This will cause only a relatively small drop in civilian production, however, because labor productivity in the dominant public sector is low. Nationalized industries have long been overmanned in a political move to cut unemployment.

Outlook

President Assad has in the past demonstrated little interest in Syria's serious economic problems, including inflation, low productivity, chronic foreign exchange shortages, and poor development planning. Assad sees the Lebanese situation as the single most important issue of the coming months, and as a result will probably pay even less attention to the economy. With decisions on economic policy usually bucked as far up the line as possible, the top-level preoccupation with military and foreign affairs will mean that Syria's chronic, fundamental economic woes will continue to worsen.

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^b Projected.

Actual deliveries; payments may not coincide with delivery schedules.

Syria: Economic Indicators

Note change in scales Real GDP Growth 10 Percent 5 0 -5 Gross Capital 40 Formation as a 30 Share of GDP Percent 20 $\overline{10}$ $\overline{0}$ 600 Foreign Exchange Reserves-End of 400 Million US \$ 200 0 Manufacturing 20 **Production Growth** 15 Percent 10 5 $\overline{0}$ **Consumer Prices** 20 Growth 15 Percent 10 5 $\overline{0}$ Crude Oil 175 Production^a 170 Thousand b/d 165 160 155 150 81^b 1977 78 79 80

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^aExcluding natural gas liquids.

bEstimated.

c Projected.

There is little prospect, therefore, that Syria will be able to earn enough foreign exchange to finance its import needs during Assad's tenure. If resultant commodity shortages or other economic problems begin to prompt credible threats to Assad's survival in office, the Gulf states would in all likelihood pump in enough money to try to defuse the situation, though it is too early to tell whether all of the Baghdad commitments as such will be met, or whether Assad will have to make ad hoc requests for each tranche of aid. As little as the Gulf regimes like Assad and his policies, they would probably prefer to deal with him than face the prospect of an unknown, and possibly more intransigent, successor. Gulf leaders are already extremely nervous about Tehran's regional ambitions; they are anxious to forestall any potential subversive threats from Damascus.

Riyadh could try to use its financial leverage over Assad to moderate his political stances. Such direct linkages—if implemented—would prove a significant departure from past Saudi policy, as Riyadh traditionally has been hesitant to withhold aid in order to extract political concessions. The Saudis have usually preferred to use the carrot—holding out a promise of additional aid—rather than the stick. If the Saudis were to provide Syria with extra financial aid to help pay for replacement of Damascus's destroyed military equipment, some of Syria's foreign exchange would be freed up to finance imports of raw materials and consumer goods. There is, however, a limit to the Saudis' generosity, particularly in view of the drastic reduction in their current account surplus caused by the soft oil market.

The Saudis are pressing Syria hard to accept Palestinian fighters from West Beirut. Assad is probably willing to resettle some Palestinians from Beirut in Syria, but he is holding out for Gulf financial aid to "induce" him to do so. In mid-July Assad was preparing to send an envoy to Saudi Arabia, and we believe he will negotiate a substantial package of aid from the Saudis before Syria actually accepts the fighters.

Because he is far more concerned about foreign policy and security issues than about the domestic economy, we believe Assad will be unlikely to make any major security-related concessions simply in order to placate his financial supporters in the Gulf. Assad undoubtedly recognizes that the Saudis fear his ability to threaten regional stability and probably believes that when truly dire financial crises hit, he will be able to exploit the Saudis' concern to get the money he needs.

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